

ELEANOR MARTINS

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A PASSIONATE ANIMAL ADVOCATE WITH A SPECIAL EDUCATION BACKGROUND SEEKING A POSITION WITH THE HUMANE EDUCATION CENTER

Combine successful experience in both the business world and the field of education, offering expertise in management, supervision, sales, marketing, promotion, and teaching. Team player who is highly results-oriented, empathic and versatile in endeavors. Valued for strategic leadership and insights, relationship building, ability to interface effectively with the public, and dedication to customer service.

ANIMAL ADVOCACY/HUMANE ANIMAL EDUCATION (2015-Present)

- Enhanced donor relations through follow up calls and assisting with special donor events and thank you letters.
- Contributed to the Foster Program by follow up phone calls with potential families. Effectively employed sales experience to secure hard-to-obtain volunteer incentive items from multi-level corporate environment. Member of Foster Recruitment Committee.
- Gained knowledge about Humane Animal Education and the teaching of compassion and empathy for animals and their habits through studying the mission and programs of the National Humane Education Society.

SALES/MARKETING/CUSTOMER RELATIONS/ MANAGEMENT (1980-2009)

- Hired, supervised and motivated employees for multiple publications as a Sales/Advertising Director and Manager for multiple media sources/publications.
- Ranked as one of the top sales executives for media publications.
- Built and serviced numerous high-profile, luxury brand companies.
- Captured new business through coordination of value-added programs.
- Maintained ongoing communications with all accounts to ensure high levels of customer service.
- Successfully worked in a corporate environment with interface with all levels and departments of the company.

SPECIAL EDUCATION (1977-1980)

- Worked as a Special Education teacher for 2 ½ years in the Mount Vernon Public School System in Westchester County, New York. Successfully brought children up to their required grade levels.

SUMMARY OF WORK HISTORY

Donor Relations/Foster Recruitment (volunteer), Peggy Adams Animal Rescue League
Promotion/Event Planning (volunteer) for Doncaster Fashion at Frenchman's Reserve Country Club
Sales Director, *Elevations Magazine*, *Vox Magazine* and other companies.
Advertising Director/Manager *Worth Magazine*, *Departures Magazine*, *Forbes Magazine*, *GQ Magazine*, *Cosmopolitan Magazine* and *Avenue Magazine*
Special Education Teacher, Mount Vernon New York Public School System

EDUCATION

Special Education, Graduate School, College of New Rochelle, NY
Bachelor of Science, Special Education, Mercy College, Dobbs Ferry, NY